

AN INTRODUCTION TO DIVENTO

Divento is owned by Eurorez Ltd is a UK company with its head office in London. The company was created in 2000 to develop the internet activities of an established publishing company which had been publishing information on events for over 10 years. Until recently Eurorez published a quarterly magazine on European events with The Guardian but today the Company is focussing its activities on its web site: www.divento.com

If you would like to **freelance** for DIVENTO, you must have previous relevant writing experience and clips. You must also have sufficient experience with internet applications to enable you to post articles on the internet, by following our administrator's manual. (see below)

Otherwise you may apply for an **internship** to learn the necessary skills.

Our "online" internships typically last one month full time or three months part time. You must have some previous writing experience and you will be asked to complete a written test. You also need a computer and internet access.

General Overview of the Internship

The primary aim is to research and write-up as many bookable events in the area or sector assigned to you, as possible. By bookable we mean events for which there is an admission/cover charge, such as operas, exhibitions, theatre, sports events etc. You will also need to enquire as to how we can obtain tickets if the event has not be written about before. We edit each article, before you put it up on the site. Very often you will be advised as to how you can improve your article, and if necessary you may be asked to rewrite it.

By the end of the internship you will have developed skills in journalism, editing, proofreading, picture-editing and web technology. You will be a fast and accurate writer and you will have a portfolio of published work and a reference from us detailing your progress and abilities. You may continue to work in a freelance capacity for Eurorez Ltd for which you will be paid 2-5% commission on all ticket sales for each event that you put on the web site.

FREELANCE WRITING FOR DIVENTO

Pay

Freelancers are paid between 2-5% of the value of ticket sales on the events they write up and post up on the site. By the 15th of the following month, you will receive a detailed list of all sales of tickets for the events that you have written up.

Researching events

Sometimes we ask you to write or update specific events, but we do encourage writers to do their own research and to focus on events, which they think, will be the most in demand. To apply please fill in the application form and return to editor@divento.com